



26022 Budde Road, Suite B201, The Woodlands, TX 77380

Project Consultation Services

Looking Up Media is an exciting new company founded by Hollywood professionals who together have thirty years of experience as screenwriters, producers, project development executives, actors and educators. Our mission is to be a bridge between the professional world of cinematic production and anybody out there beyond the lights who has a good story to tell. There are many steps between that haunting idea in your head and an Academy Award winning movie that people all over the world will enjoy. The first step, however, is to export your idea into a form that the people who make movies and television can understand, apply to the realities of media production, and share with collaborators, investors, and distributors.

At Looking Up Media, we will meet you wherever you are in the project development process, and help you get your idea into the right marketable form.

Have an idea for a movie? Let us help convert it into a viable, professional, and commercial treatment.

Have a treatment? Let us help you raise the level into a complete Movie Story Proposal, and help you find a producer or screenwriter whose values and talents will complement and enhance your vision.

Need to know if a project is worth investing in? We will read the script and summarize for you in laymen's terms the projects strengths, weaknesses, and ultimate commercial potential.

Have a weak screenplay? We will help you get it to good. Have a good one? We will help you get it to great.

Have a great screenplay? We will help you get it ready to shop to agencies and production companies.

At Looking Up Media, we believe that stories matter, and that they can become life altering journeys for individuals and the broader society. We know that there can be no catharsis in the viewer without a whole lot of similar light-bulb events in a project's creators. We believe you have something to share with the world. We know we can help.

Service Price List

(These are approximate prices. We don't want money to stop a good project going ahead. We will always try to work with our clients in terms of their budget.)

1) Book to Movie/TV Show Analysis – \$500

We will read your book and then provide you a 2-3 page assessment (and then a phone meeting) of it's potential to be the basis for a movie or television project.

Where we think a project has solid cross-over potential, we will propose a "take"



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on how the story and characters could be adapted. The analysis will also include recommendations for next steps.

2) Movie Story Proposal (MSP) – \$1500

The basis for a great pitch-deck, we will work with you to produce a complete summary of your project that answers all the questions producers need to know to get behind your vision. The MSP includes statements of tone/genre, theme, scope, arena, and audience, as well as a basic story breakdown by acts, and summaries of the main characters.

3) Scene-by-scene Feature Treatment - \$10,000-\$25,000

This is called “breaking the story” and is a WGA arbitrated role for union members. We can provide either union or non-union writers to fully flesh out your project into a 10-12 page minute by minute breakdown of your movie idea. They can work with you or alone. This is labor intensive and will probably require 4-6 weeks to complete.

4) Screenplay Analysis – (Individual writers -\$500; Production companies - \$1500)

This is the next good step for writers who have completed a few drafts of a script and are now getting ready to shop it, send it to production companies. For producers, this step will save you potentially tens of thousands of dollars as our story-smart staff identifies ways to trim the budget and move the whole project into the next level in terms of story and artistry.

5) TV Episodic Series Bible (ESB) - \$5,000

We will assign an experienced professional television writer to take your project and export it into a well-written, fully-fleshed out series concept. This includes the rationale, scope and “mythology,” of the project as well as how the project has “legs” to last for several seasons. We will write descriptions of the main set pieces and the whole cast. There will be brief summaries of the first six episodes. Finally, we will do a summary marketplace assessment of which network would be most amenable to your project.

6) Short Promotional Trailer - \$7500-\$10,000



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Working off the MSP or the ESB we will work with you to produce a short, broadcast standard trailer to get your idea in front of potential investors, collaborators, and distributors. We can match your project to one of the talented, experienced filmmakers in our network and provide producing, writing, directing and post-production work to give you a polished sample to show.

7) Feature Screenplay (\$60,000-\$130,000; vetting and referral fee - \$3500)

This too is a WGA arbitrated role. The cost of a script is mainly based on how big a movie it is in terms of budget. We have a wonderful stable of both WA and non-WG writers that we can bring in to give their pitch on how they would adapt your project. You will make the deal with them providing LUM a reasonable fee for vetting and referring the writer.